

# TIRED OF COMPETING ON PRICE? SELL VALUE BY DELIVERING YOUR A+ CONTENT.

Unlock engaging product experiences with the  
**Product Content Delivery Cloud**, powered by loadbee.



 engelhorn



**ADD TO CART**



# OUR MISSION

... is to distribute premium product content from brands to the digital sales points of online shops.

## FOUNDED IN 2013

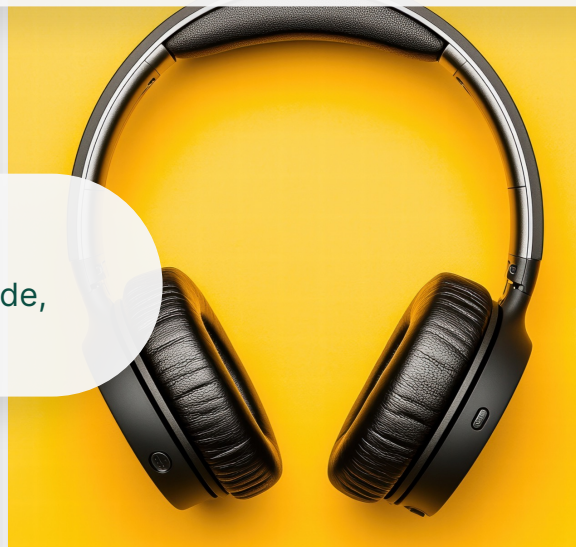
by Christian Junker, the company is headquartered in Stuttgart, Germany.

## OUR PRODUCT

a SaaS platform & network designed to automate the distribution of product content.

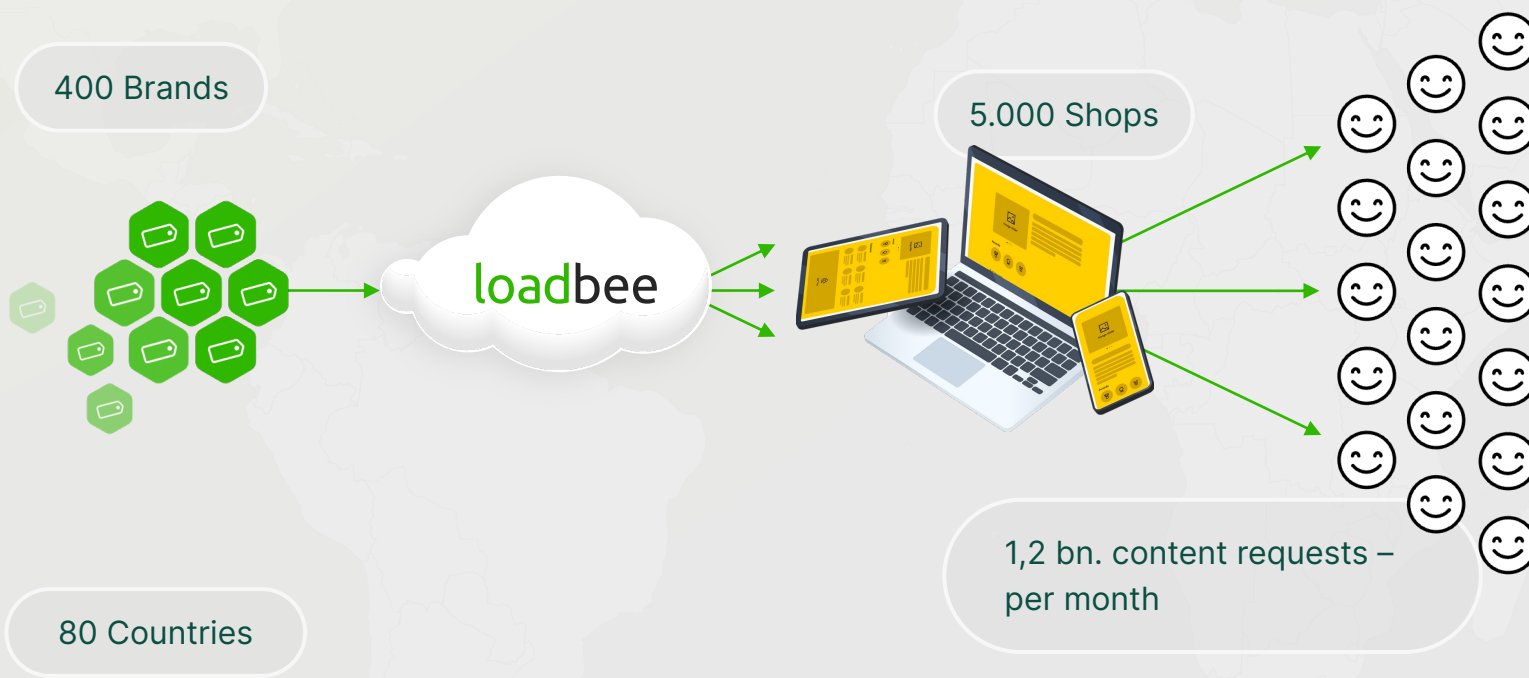
## SUPPORTED BY

key players in the industry and trade, including BSH, Miele, and E/D/E.





# THE GLOBAL PLATTFORM FOR YOUR A+ AND PREMIUM-CONTENT.



**Your content.**  
**Your signature.**  
**Your stage.**

loadbee delivers your A+ content directly to product detail pages - globally, brand loyal and at scale.

**One system.**  
**Our shop.**  
**Every device.**

From search to shelf: loadbee makes sure your message lands where the buying happens.



### CONVERSION UPLIFT

- Results are between 5 to 20% better conversion | depending on product and content delivery
- Average order value (AOV) increased more than 1%

### REDUCTION OF BOUNCE RATE

- Making A+ Content visible and up-to-date across **marketplaces** cut checkout bounce rates by 5% – thanks to strong collaboration

### USER EXPERIENCE

- Consumers feedback | it was overwhelmingly positive and performed super well; especially in the “decision-making process”
- Consumers found | the marketing videos and the product comparison tables extremely valuable

**POTENTIAL  
BENEFITS  
BRANDS USING  
ENGELHORN** powered by loadbee



# WHAT LOADBEE CLIENTS SAY.



GARMIN

“

With loadbee, we have found a partner who supports us in offering retailers **high-quality content quickly and easily**. This can be **easily integrated** into their sites, which enables our retail partners to present our products in the best possible way.

**DANA EICHINGER**

Head of Trade Marketing DACH



B/S/H/

“

loadbee shows how you can **simply sell better with the right technical solution**. This demonstrably helps us and our trading partners. **loadbee is a relief for our colleagues from Product Marketing**.

**JÜRGEN STRZIGA**

Head of Corporate Controlling, Accounting,  
M&A and Authorised Signatory



REMINGTON  
EST. NEW YORK 1937  
Russell  
Hobbs

“

Within a **very short time, our content went live at retailers' online shops**. Also, the contact to the loadbee customer management is always impeccable and the **loadbee platform itself impresses** with its **ease of use**.

**JOCHEN REINING**

Head of Trade Marketing DACH

# OPTIMIZE YOUR PRODUCT PRESENTATIONS AND INCREASE CONVERSIONS — SEAMLESSLY AND EFFICIENTLY.

Ready to boost your sales with compelling content?  
Contact us today!

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