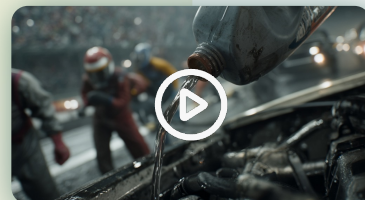


TIRED OF COMPETING ON PRICE? **SELL VALUE BY DELIVERING YOUR A+ CONTENT.**

Create engaging product experiences with the
loadbee cloud – *where content flows*



+ AUTODOC



ADD TO CART



LOADBEE'S MISSION

... is to distribute A+ (Premium Content) from brands to the digital sales points of online shops.

FOUNDED IN 2013

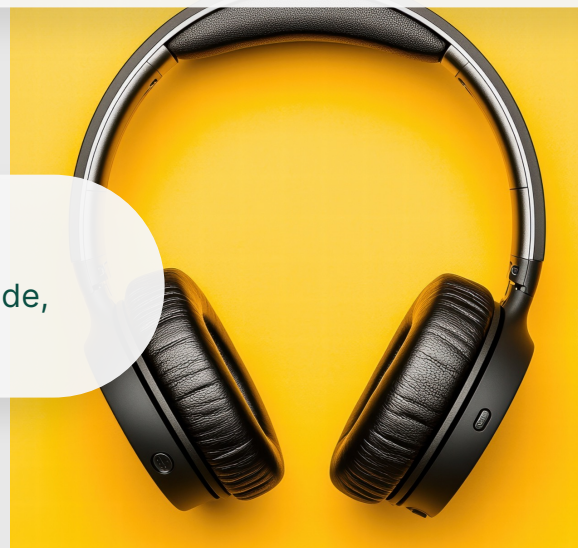
by Christian Junker, the company is headquartered in Stuttgart, Germany.

OUR PRODUCT

a SaaS platform & network designed to automate the distribution of product content.

SUPPORTED BY

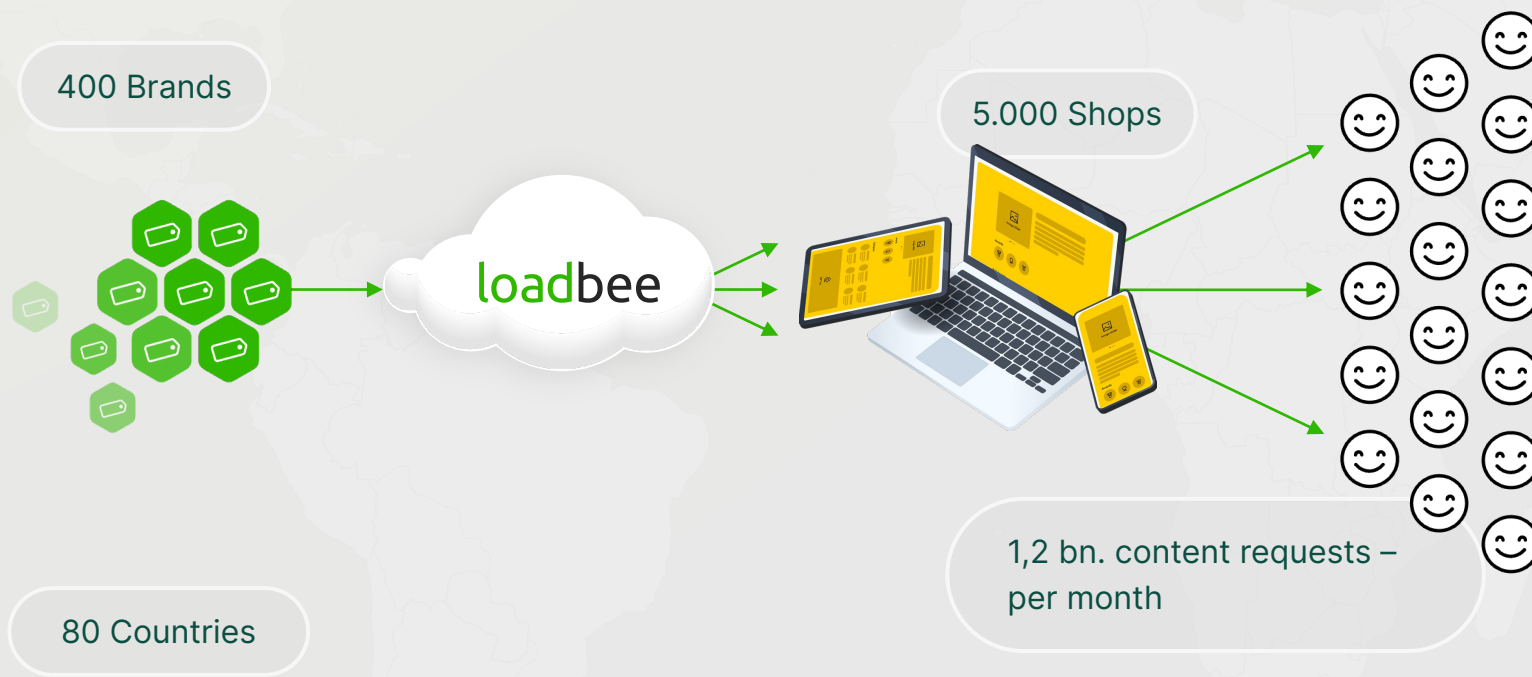
key players in the industry and trade, including BSH, Miele, and E/D/E.





LOADBEE CLOUD

The global platform for your A+(Premium Content).



Your content.
Your signature.
Your stage.

loadbee delivers your A+ content directly to product detail pages – globally, brand loyal and at scale.

One system.
Our shop.
Every device.

From search to shelf: loadbee makes sure your message lands where the buying happens.



CONVERSION UPLIFT

- Results are between 5 to 20% better conversion | depending on product and content delivery
- Average order value (AOV) increased more than 1%

REDUCTION OF BOUNCE RATE

- Making A+ Content visible and up-to-date across **marketplaces** cut checkout bounce rates by 5% – thanks to strong collaboration

USER EXPERIENCE

- Consumers feedback | it was overwhelmingly positive and performed super well; especially in the “decision-making process”
- Consumers found | the marketing videos and the product comparison tables extremely valuable

**POTENTIAL
BENEFITS
BRANDS USING
ENGELHORN** powered by loadbee



THE PLATFORM THAT BRANDS AROUND THE WORLD RELY ON. **FOR A+ CONTENT THAT WORKS...**



AND MORE



WHAT LOADBEE CLIENTS SAY.



GARMIN

“

With loadbee, we have found a partner who supports us in offering retailers **high-quality content quickly and easily**. This can be **easily integrated** into their sites, which enables our retail partners to present our products in the best possible way.

DANA EICHINGER

Head of Trade Marketing DACH



B/S/H/

“

loadbee shows how you can **simply sell better with the right technical solution**. This demonstrably helps us and our trading partners. **loadbee is a relief for our colleagues from Product Marketing**.

JÜRGEN STRZIGA

Head of Corporate Controlling, Accounting,
M&A and Authorised Signatory



REMINGTON
EST. NEW YORK 1937
Russell
Hobbs

“

Within a **very short time, our content went live at retailers' online shops**. Also, the contact to the loadbee customer management is always impeccable and the **loadbee platform itself impresses** with its **ease of use**.

JOCHEN REINING

Head of Trade Marketing DACH

OPTIMIZE YOUR PRODUCT PRESENTATIONS AND INCREASE CONVERSIONS — SEAMLESSLY AND EFFICIENTLY.

Ready to boost your sales with compelling content?
Contact us today!

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